

Message Text

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TO: USIAC

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SUBJECT: SOLAR ENERGY PROGRAM FOR SICILY - COMMERCIAL INITIATIVE

1. REFERENCE IS MADE TO THE CONSULATE INITIATIVE IN PROMOTING A SOLAR ENERGY PROGRAM FOR SICILY. AS THIS POST HAD NO FUNDS FOR SUCH A PROMOTION, IT WAS NECESSARY TO FIND LOCAL SPONSORS. WE HAVE BEEN REASONABLY SUCCESSFUL AND A COMMITTEE WAS MADE UP OF REPRESENTATIVES OF CONTRIBUTING ORGANIZATIONS TO ORGANIZE A ONE-DAY SEMINAR ON THE UTILIZATION OF SOLAR ENERGY IN PALERMO. PRESIDENT OF THIS COMMITTEE IS PROFESSOR ELIO OLIVERI DIRECTOR OF ISTITUTO IMPIANTI NUCLEARI OF PALERMO UNIVERSITY; SECRETARY IS PROF. GABRIELE MORELLO DIRECTOR OF ISIDA (ISTITUTO SUPERIORE IMPRENDITORI E DIRIGENTI AZIENDE) SICILY'S BUSINESS MANAGEMENT POST GRADUATE SCHOOL AND TREASURER IS DR. GIUSEPPE VIOLA DIRECTOR GENERAL OF SICINDUSTRIA SICILIAN INDUSTRIALISTS FEDERATION

2. THE FOLLOWING ORGANIZATIONS ARE CONTRIBUTING FUNDS OR SERVICES FOR THE SEMINAR:

A) COLLEGIO REGIONALE DEI COSTRUTTORI EDILI (BUILDERS ASSOCIATED PART OF SICINDUSTRIA) CONTRIBUTING WITH 1.5 MILLION LIRE

B) PALERMO UNIVERSITY CONTRIBUTING BY INVITING MIT REPRESENTATIVE AS SPEAKER.

C) IRFIS (ISTITUTO REGIONALE PER IL FINANZIAMENTO ALLE INDUSTRIE SICILIANE) THE SICILIAN MEDIUM TERM INDUSTRIAL CREDIT INSITUTE CONTRIBUTING WITH LIRE 1,000,000.

D) AND E) BANCO DI SICILIA (BANK OF SICILY) AND CASSA DI RISPARMIO (SICILY'S SAVINGS BANK) ARE CONSIDERING ONE MILLION LIRE CONTRIBUTION EACH.

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F) ISIDA WHICH HANDLES THE SEMINAR ADMINISTRATIVE AND ORGANIZA-

TIONAL MATTERS.

3. THE COMMITTEE MET ON NOVEMBER 10, 1975 AND DECIDED TO HOLD A TECHNICAL-SCIENTIFIC SEMINAR ON THE UTILIZATION OF SOLAR ENERGY AT THE AUDITORIUM OF THE CHAMBER OF COMMERCE IN PALERMO ON DECEMBER 16, 1975

THE FOLLOWING PROGRAM HAS BEEN OUTLINED:

DECEMBER 16, 1975:

09,00 - 09,30 - OPENING OF THE SEMINAR WITH OFFICIAL SPEACHES.

09,30 - 10,15 - PANORAMA AND PROSPECTIVE OF RESEARCH AND APPLICATION OF SOLAR ENERGY.

SPEAKER: PROF. MARIO SILVESTRI PROFESSOR OF TECHNICAL-PHYSICS AT THE POLITECNICO OF MILAN AND PRESIDENT OF ENGINEERING COMMITTEE OF THE COMITATO NAZIONALE DELLE RICERCHE (ITALIAN COMMITTEE SCIENTIFIC RESEARCH).

10,15 - 11,00 - RESEARCH AND APPLICATION IN SOLAR ENERGY "THE SCIENTIFIC DIMENSION"
WILLIAM J. JONES, ENERGY LABORATORY MIT.

11,00 - 11,45 - HEATING AND CONDITIONING OF BUILDINGS WITH SOLAR ENERGY. PROF. GIORGIO BECCALI PROFESSOR OF TECHNICAL PHYSICS, PALERMO UNIVERSITY.

11,45 - 12,00 - COFFEE BREAK.

12,00 - 13,00 - GENERAL DISCUSSION (QUESTION AND ANSWERS SESSION)

15,30 - 16,15 - LOW-TEMPERATURE SOLAR COLLECTORS AND SOLAR CELLS.
ISPRA EURATOM RESEARCHER.

16,15 - 17,00 - "SOLAR ENERGY IN PRACTICE: PROBLEMS OF USE AND APPLICATIONS"
DR. GEORGE C. SZEGO OF SOLAR ENERGY INDUSTRIES ASSOCIATION (SEIA).

17,00 - 17,30 - TEA BREAK

17,30 19,00 GENERAL DISCUSSION.
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DURING THESE LAST TWO HOURS BRIEF INTERVENTIONS (MAXIMUM 15 MINUTES) BY SOLAR FIRMS OR ORGANIZATIONS WILL BE ALLOWED PROVIDED TEXT OF INTERVENTION REACHES COMMITTEE NOT LATER THAN DECEMBER 6. THE FOLLOWING FIRMS HAVE ALREADY INVITED TO INTERVENE IN THE GENERAL DISCUSSION: PORTA ELECTRONICS A SUBSIDIARY OF U.S. SOLAR POWER CORPORATION, MILAN, SONNING PADOVA, COLLETTORI SOLARI CASTIGLIONE MANTOVA, ZANUSSI PORDENONE, AND SOCIETA' METALLURGICA ITALIANA

FIRENZE.

4. THE FOLLOWING HAVE CONFIRMED THEIR ACCEPTANCE AS SPEAKERS:

WILLIAM J. JONES, PROF. GIORGIO BECCALI, AND DR. GEORGE SZEGO
WHILE CONFIRMATION IS AWAITED FROM PROF. SILVESTRI AND ISPRA EURATOM
RESEARCHER.

5. IN REPLY TO USIA SPECIFIC QUESTIONS CONCERNING JONES WE
SUBMIT THE FOLLOWING:

A) THE PALERMO UNIVERSITY HAS ALREADY SENT A LETTER TO MIT FORMALLY
INVITING MR JONES.

B) A ROUND TRIP AIR TICKET CAMBRIDGE/PALERMO FOR JONES IS UNDER
PREPARATION BY THE PALERMO UNIVERSITY AND WILL BE POUCHED BY CONSULATE

GENERAL AS SOON AS WE RECEIVE IT. JONES WILL RECEIVE DOLS.50.00
PER DIEM AS TRAVELLING EXPENSES FOR A THREE-DAY STAY IN PALERMO AND
HOTEL RESERVATION WILL BE MADE ACCORDING TO HIS ITINERARY. WE
SUGGEST THAT JONES PLAN TO ARRIVE PALERMO SOONEST ON MONDAY DECEMBER
15. WHEN HIS ETA IS KNOWN HE WILL BE MET AT THE AIRPORT AND
ACCOMPANIED TO THE HOTEL. (HIS ETA PALERMO)

C) DURATION OF HIS SPEACH SHOULD NOT EXCEED 45 MINUTES AND SHOULD
DEVELOP THE THEME INDICATED IN ABOVE PROGRAM, RESEARCH AND APPLICATION

IN SOLAR ENERGY "THE SCIENTIFIC DIMENSION". WE BELIEVE THAT REFER-
ENCES TO THE STATE OF THE ART STUDY AS WELL AS MENTION OF PROBLEMS
MET, EXPERIENCE GAINED AND ACHIEVEMENTS MADE ON THE SOLAR ENERGY
DEHUMIDIFICATION EXPERIMENT ON THE CITICORP CENTER BUILDING WOULD BE
MOST INTERESTING.

D) IT IS EXPECTED THAT AT LEAST 350 PERSONS FROM SICILY AND THE
REST OF ITALY WILL ATTEND THE SEMINAR. THE AUDIENCE WILL COMPRISE
THE FOLLOWING SECTORS AND CATEGORIES: ENERGY SECTOR, CONSTRUCTION
INDUSTRIES, ENGINEERS AND ARCHITECTS, LARGE MANUFACTURERS AND/OR
DISTRIBUTORS OF ELECTRICAL EQUIPMENT, REGIONAL AND NATIONAL FINANCIAL
AND ECONOMIC ORGANIZATIONS# UNIVERSITY, ACADEMIC AND RESEARCH
ORGANIZATIONS.

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E) THE PALERMO CHAMBER OF COMMERCE'S AUDITORIUM IS WELL EQUIPPED
WITH SIMULTANEOUS TRANSLATION FACILITIES AND NO DIFFICULTIES ARE
FORESEEN IN OBTAINING SERVICE OF A TRAINED SIMULTANEOUS TRANSLATOR
FOR THE EVENT, NOR IS IT EXPECTED THAT THERE WILL BE ANY PROBLEMS
REGARDING THE AVAILABILITY OF A SLIDES PROJECTOR. HOWEVER IT WILL
HELP IF SIZES OF SLIDES WILL BE MADE KNOWN AS SOON AS POSSIBLE.

F) BOTH PALERMO UNIVERSITY AND CONSULATE SEE NO DIFFICULTY IN
HAVING JONES SPEAK IN NEIGHBOURING USIS POSTS ALTHOUGH WE WOULD
NATURALLY EXPECT HIM TO BE AVAILABLE FOR ONE FULL DAY AFTER THE
SEMINAR TO MEET AND DISCUSS SOLAR ENERGY MATTERS WITH INTERSTED
PARTIES IN PALERMO.

G) THE CONSUL GENERAL PLANS TO HOST A RECEPTION ON THE OCCASION
OF THE SEMINAR WHICH WILL PROVIDE AN OPPORTUNITY FOR BOTH JONES
AND SZEGO TO MEET A SELECTED GROUP OF ITALIAN PERSONALITIES
INTERESTED IN SOLAR ENERGY DEVELOPMENT.

6) USIA PLEASE PASS ENTIRE ABOVE TO JOHN BLAKE AND GEORGE SZEGO AT
SEIA ADDING FOR SZEGO THE FOLLOWING:

A) WE CONFIRM OUR PREVIOUS TELEGRAM 0707 NOT YET ANSWERED .
SZEGO'S ROUND TRIP TICKET WILL BE PREPARED BY COMMITTEE AND POUCHED BY

CONSULATE AS SOON AS POSSIBLE. OTHER ARRANGEMENTS FOR HIS VISIT
WILL BE SIMILAR TO THOSE FOR JONES.

B) SZEGO WILL OBSERVE FROM PROGRAM THAT THE SUGGESTED THEME OF
HIS SPEACH IS SOLAR ENERGY IN PRACTICE, PROBLEMS OF USE AND
APPLICATIONS.

7. IN VIEW OF ABOVE OBSERVATIONS CONCERNING FUNDING OF SEMINAR,
SPEAKERS ARE BEING ASKED TO AVOID ANY SPECIFIC COMMERCIAL REFERENCE
IN THEIR TALKS. HOWEVER THE CONSULATE HOPES TO ARRANGE FOR DR.
SZEGO TO MEET WITH INTERESTED PARTIES ON SOLAR ENERGY COMMERCIAL AND
INDUSTRIAL APPLICATIONS AT THE CONSULATE ON THE DAY FOLLOWING THE
SEMINAR. CHIAVARINI

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